

G O L F C L U B O F T E N N E S S E E



T E N N E S S E E

Presented by:



&



M O N D A Y , M A Y 6 , 2 0 2 4

INVESTING IN THE AMERICAN CANCER SOCIETY

A LETTER FROM OUR CHAIRS

To Our Supporters,

As the Chair of Coaches vs. Cancer Tennessee, we would like to take this opportunity to ask you to join us, our Coaches, corporate sponsors, business and philanthropic leaders, and distinguished guests in the fight against cancer. CVC has brought forth an amazing history of the fight against cancer. CVC Tennessee holds an annual Tip-off Breakfast and Golf Tournament each May, which is followed by our Coaches vs Cancer Tennessee Classic High School basketball tournament each Fall. We raise over \$400,000 each year in the fight against cancer, and we invite you to join us.

The American Cancer Society provides patient programs and life-saving research to individuals battling cancer. For over 100 years, the ACS has been the leader in the fight against cancer and has made it their mission to attack cancer from every angle. The critical work of that mission can only continue with the support of donors and corporate partners like yourselves.

Please help us in coming together during our Coaches vs. Cancer Tennessee events. With your support and our state's combined efforts, we can celebrate the mission of the American Cancer Society and our Coaches across Tennessee.

JOIN THE FIGHT!



David Dill
Chairman and CEO at
LifePoint Health

ABOUT COACHES VS. CANCER

The Coaches vs. Cancer program is a nationwide collaboration between the American Cancer Society and the National Association of Basketball Coaches. This initiative leverages the personal experiences, community leadership, and professional excellence of coaches nationwide to increase cancer awareness and promote healthy living through year round awareness efforts, fundraising galas, and advocacy programs. Since 1993, coaches have raised nearly \$100 million for the American Cancer Society.





C V C T N . A C S G O L F . O R G

TIP-OFF BREAKFAST FUNDRAISER

BRENTWOOD BAPTIST

May 2, 2024

6:45AM: Check-In Opens

7:00 AM: Breakfast and Silent Auction Opened

7:27 AM: Opening remarks

7:30 AM: Loos Award

- **Honoring Nikki McCray-Penson**

- Lady Vol 1991-1995, 3-Time WNBA All-Star (in 1999, 2000, and 2001), 2-Time Olympic Gold Medalist (1996 & 2000), 2012 Women's Basketball Hall of Fame Inductee

7:35 AM: Mission Moment

7:40 AM: Coaches Panel

8:00AM-8:30AM: Wrap-up/Networking

4th ANNUAL CVC TN GOLF CLASSIC

THE GOLF CLUB OF TENNESSEE

May 6, 2024

Four-man/woman Scramble

10:30am: Registration/Practice Facilities Opened

10:30-12: Brunch, Beverages, and Pick up your Player Gift!

11:45am: Call to Carts

12:00pm: Cannon Shot, Tournament Begins

POST TOURNAMENT: Awards Ceremony, Drinks and Snacks

BOARD OF AMBASSADORS



David Dill
Chairman and CEO
Lifepoint Health



Jeff Ballard
CEO
Delta Dental



Jim Lyday
Managing Director
Pensionmark Financial Group



Shannon Fiser
SVP of Finance
Lifepoint Health



Blake Fulton
Market President
iHeartMedia



Don Wittkopp
SVP and CFO
LKQ



John West
Nashville Managing Partner
Deloitte



Austin Casselman
CEO
Implement Now



Latrice Smith
Financial Planner
Equitable Advisors



Chris Moore
COO, Ascension



Joe Sullivan
(Retired) Sports Editor
Boston Globe



Troy Fisher
Coaches Committee



Drew Maddux
Executive VP, DSG

OUR COACHES



Coach Rick Barnes
University of Tennessee



Coach Penny Hardaway
University of Memphis



Coach Jerry Stackhouse
Vanderbilt University



Tubby Smith
Legendary Coach



Coach Casey Alexander
Belmont University



Coach Corey Gibson
Austin Peay



Coach Ryan Ridder
UT Martin



Coach Lennie Acuff
Lipscomb University



Coach John Pelfrey
Tennessee Tech



Coach Nick McDevitt
Middle TN State University



Coach Dave Loos
Legendary Austin Peay Coach



Sean Farnham
ESPN



OUR 2024 CVC TENNESSEE GOLF CLASSIC HONOREE

2024 Loos Award Recipient



Nikki McCray-Penson

- Lady Vol 1991-1995
- 3-Time WNBA All-Star (in 1999, 2000, and 2001)
- 2-Time Olympic Gold Medalist (1996 & 2000)
- 2012 Womens Basketball Hall of Fame Inductee



YOUR SPONSORSHIP HELPS SAVE LIVES.

Through your **SPONSORSHIP**, you are serving as a leader in the fight against cancer. The American Cancer Society is doing the most in every community to help people with cancer today and striving to find cures to end the disease tomorrow. Here's how the Society puts your dollars to work:

INVEST IN THE FIGHT AGAINST CANCER

Breakthrough research. Free lodging near treatment. A 24/7/365 live helpline. Rides to treatment. This is far from a complete list, but it makes one thing clear; when it comes to cancer, we are the only organization attacking from every angle and we couldn't do what we do without the support of our partners.

Learn more about these partnerships and how you too can join us in our mission to save lives, celebrate lives, and lead the fight for a world without cancer.

OUR IMPACT

\$5 B

invested in research since 1946

3.2M

patients served in the last decade

16.9M

cancer survivors alive today

1M+

cancer screenings in underserved communities

OUR TEAMS



Memphis Tigers



Vanderbilt Commodores



Tennessee Volunteers



ETSU Buccaneers



MTSU Blue Raiders



Lipscomb Bisons



Austin Peay Governors



UT Martin Skyhawks



Fisk Bulldogs



Belmont Bruins



TSU Tigers



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (INDUSTRY EXCLUSIVE)

\$50,000

CORPORATE RECOGNITION BENEFITS

- Naming rights to the Coaches vs. Cancer Tennessee Golf Classic (Coaches vs. Cancer Tennessee Golf Classic presented by _____) & CVC High School Basketball Classic (CVC HS Classic presented by _____).
- 3 Golf Foursomes
 - Three Foursomes (play for four players) includes high-end amenity player package, green fees, cart, and use of the locker room, practice green, and driving range for each golfer
 - Lunch and beverages throughout the day
 - Post Tournament Awards Reception
- Each member of your foursomes is granted 1 cart per in each on-course competition, as well as 1 ruffigan/player.
- 2 reserved VIP Tables to the Coaches vs. Cancer Tennessee On-Breakfast Fundraiser (8 seats at a table)
 - Breakfast will be the morning of Thursday, May 2nd, 2024 from 7-8:30am
- Company CEO/Donor qualifies as a member of the BOA
- Presenting Sponsor/ Logo featured on ALL Coaches vs. Cancer promotional materials (Invitations, website, press release, signage, etc.)
- Opportunity for company executive to speak during the Coaches vs. Cancer Dinner
- Event signage with your logo prominently displayed





SPONSORSHIP OPPORTUNITIES

ACE SPONSOR

\$25,000

CORPORATE RECOGNITION BENEFITS

- Naming rights to a premier aspect of the CVC TN Golf Classic:
 - **Mission Moment (Tip-off Breakfast):** Opportunity for company representative to introduce the Mission Moment video, logo displayed in Mission Moment video
 - **Auction:** Acknowledgement of your company or organization all around our Silent Auction as well as our LIVE AUCTION!
 - **Golf Cart Sponsor (SOLD to LKQ)**
 - **Registration Sponsor (SOLD to ALORICA)**
- 2 Golf Foursomes
 - Two Foursomes (play for four golfers), includes high-end amenity player package, green fees, cart, and use of the locker room, practice green, and driving range for each golfer
 - Lunch and beverages throughout the day
 - Post Tournament Awards Reception
- Each member of your foursomes is granted 1 chance in each on-course competition, as well as 1 mulligan/player.
- 2 reserved tables to the Coaches vs. Cancer Tip-Off Breakfast Fundraiser (8 seats at a table)
 - Breakfast will be the morning of Thursday, May 2nd, 2024 from 7-8:30am
- Company CEO/Donor qualifies as a member of our Board of Ambassadors
- Logo displayed on the website, event marketing, and press release leading up to both events (CVC TN Golf Classic & CVC High School Classic)



SPONSORSHIP OPPORTUNITIES

ALBATROSS SPONSOR

\$15,000

CORPORATE RECOGNITION BENEFITS

- 1 Golf Foursome
 - Foursome (play for four golfers), includes high-end amenity player package, green fees, cart, and use of the locker room, practice green, and driving range for each golfer
 - Lunch and beverages throughout the day
 - Post Tournament Awards Reception
- 1 reserved table to the Coaches vs. Cancer Tip-Off Breakfast Fundraiser (8 seats at a table)
 - Breakfast will be the morning of Thursday, May 2nd, 2024 from 7-8:30am
- Company CEO/Donor qualifies as a member of our Board of Ambassadors
- **Your Company/Organization exclusive naming rights to a portion of the event:**
 - **Scoreboard Sponsor, Lunch Sponsor, Golf Ball Sponsor (SOLD, Delta Dental)**
- Logo displayed on the website, event marketing, and press release leading up to both events (CVC TN Golf Classic & CVC High School Classic)
- Logo displayed on the day of event signage, media screens, program, and live recognition



EAGLE SPONSOR

\$10,000

CORPORATE RECOGNITION BENEFITS

- 1 Golf Foursome
 - Foursome (play for four golfers), includes high-end amenity player package, green fees, cart, and use of the locker room, practice green, and driving range for each golfer
 - Lunch and beverages throughout the day
 - Post Tournament Awards Reception
- 8 open seating tickets to the Coaches vs. Cancer Tip-Off Breakfast Fundraiser
 - Breakfast will be the morning of Thursday, May 2nd, 2024 from 7-8:30am
- Logo displayed on the website, event marketing, and press release leading up to both events (CVC TN Golf Classic & CVC High School Classic)
- Logo displayed on the day of media screens, program, and live recognition





SPONSORSHIP OPPORTUNITIES

BIRDIE SPONSOR

\$7,500

CORPORATE RECOGNITION BENEFITS

- Foursome (play for four golfers), includes high-end amenity player package, green fees, cart, and use of the locker room, practice green, and driving range for each golfer
- Lunch and beverages throughout the day
- Post Tournament Awards Reception
- Recognition in the event program





SPONSORSHIP ADD-ONS

CONTEST SPONSOR

\$3,000

CORPORATE RECOGNITION BENEFITS

- Choose from one of the following possible sponsorship opportunities:
 - Longest Drive Contest
 - Closest to the Pin Contest
 - Scoreboard Sponsor (Golf and Basketball)
- Each Contest Sponsor opportunity includes:
 - Company Logo in the event program
 - Acknowledgment at designated area

**Does not include player package

MISSION SPONSOR

\$500

CORPORATE RECOGNITION BENEFITS

- One on-course sign in honor or memory of a loved one affected by cancer
- Recognition in event program

**Does not include player package

AUCTION DONATION

- Consider donating an item or experience to our silent or live auction which will be held during the Sunday Evening reception.
- Company logo on signage with item at event
- Company logo displayed in mobile bidding platform



T E N N E S S E E

SPONSORSHIP SNAPSHOT

SPONSORSHIP LEVEL	PRESENTING SPONSOR \$50,000	Ace Sponsor \$25,000	Albatross Sponsor \$15,000	Eagle Sponsor \$10,000	Tip-Off Sponsor \$5,000
RESERVED SEATING	Tier I Seating: Four (4) tables 30 total tickets	Tier II Seating: Three (3) tables 20 total tickets	Tier III Seating: Two (2) tables 20 total tickets	One (1) table 10 total tickets	One (1) table 10 total tickets
NAMING RIGHTS	Entire CVC TN Golf Classic & CVC HS Classic	Premier Portion: Dinner, Mission Moment, Live and Silent Auction, Golf Cart Sponsor	Event Portion: Cocktail Hour, Auction, Registration, Golf Balls		
Golf Foursomes	3	2	1	1	0
SPEAKING OPPORTUNITY	↓				
VERBAL RECOGNITION		↓	↓	↓	
LOGO ON WEBSITE AND SIGNAGE	↓	↓	↓	↓	↓
Tip-Off EVENT INVITATION	↓	↓	↓	↓	↓
EXECUTIVE ON EVENT BOARD	↓	↓	↓		
SOCIAL MEDIA MENTIONS	4	3	2	1	0
PROGRAM AD	2 pages	1 page	1/2 page	1/2 page	1/4 page



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SPONSORSHIP CONFIRMATION FORM

\$50,000 PRESENTING SPONSOR

\$25,000 ACE SPONSOR

\$15,000 ALBATROSS SPONSOR

\$10,000 EAGLE SPONSOR

\$7,500 BIRDIE SPONSOR

\$5,000 TIP-OFF SPONSOR

SPONSORSHIP PACKAGE ADD-ONS

\$3,000 CONTEST SPONSOR

\$1,000 SPONSORSHIP OPP

\$500 MISSION SPONSOR

IN-KIND DONATION

Description of donation: _____

PAYMENT METHOD

Check enclosed Invoice me Credit card (ACS will contact you for CC info)

(Please make payments to: American Cancer Society.

Add Nashville CvC - BDFYPM on memo line)

MAIL TO:

American Cancer Society
Attn: TN Coaches vs. Cancer - BDFYPM
PO Box 332047
Nashville, TN 37203

COMPANY NAME _____

CONTACT NAME _____

PHONE _____

EMAIL _____

Federal tax I.D. number is 13-1788491

For more information on our sponsorship opportunities please visit our web site or contact:

Nick Ciupak | Senior Development Manager
nick.ciupak@cancer.org | 630.388.9413

thank
you

from the





American
Cancer
Society®

Chair



David Dill
Chairman and CEO at LifePoint Health

For more information contact
Nick Ciupak, Senior Development Manager
nick.ciupak@cancer.org | 630.388.9413

  @CoachesvsCancerTN
CVCTN.ACSGOLF.ORG

